



SKILLS

Interface design across platforms /
Concept / Motion / Storyboarding /
Animation

Full understanding of Adobe Photoshop,
Illustrator, Aftereffects and Flash

Working knowledge of 3D, CSS,
HTML5, and Actionscript

EDUCATION

Parsons School of Design, NY, NY
Sep. 2003 – Jun, 2005.
MFA Degree in Design and Technology

Fu Jen University, Taipei, Taiwan
Sep. 1998 – Jun, 2002.
BA Degree in Advertising

CONTACT

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EXPERIENCE

Freelance Designer/Art Director, 2012-2013
Clients included Macy's, MTV, Doodle.ly, Zenimax, Level 6ix, etc.

Deep Focus, NY, NY. Associate Art Director, 2011
Responsible for concepting and art direction. Clients included Capital One Bank, Samsung, etc.

Euro RSCG, NY, NY. Designer, 2009-2011
Responsible for online graphic and animation design. Clients included Heineken, Lacoste, Charles Schwab, Kraft, Jaguar, Volvo etc.

Night Agency, NY, NY. Motion and Graphic Designer, 2007-2009
Responsible for online graphic and animation design. Clients included Lucky Brand Jeans, Avon, Purex, Hanes, Keds, etc.

Creative Priority LLC, NY, NY. Web Designer, 2006-2007
Responsible for graphic design and animation for web-based projects. Clients included ING Direct, Wyeth, etc.

NYC Commission on Human Rights, NY, NY. Graphic Designer, 2005
Responsible for graphic design, prints and video project collaborated with Brooklyn Children Museum.

@Radical Media, NY, NY, Freelance Graphic+Motion Designer, 2005
Responsible for graphic design and animation.

EXHIBITIONS/HONORS

Taipei Biennial 2010 | How to Live A Natural Life, September-November, 2010
Taipei Fine Arts Museum, Taipei, Taiwan.

Webby Awards Nomination | Hoodie Remix and Lacoste, 2010
www.hoodieremix.com, www.lacostemomentum.com

FWA | Hoodie Remix, May 20th, 2009
www.hoodieremix.com

Durango Independent Film Festival | How to Live A Natural Life, March, 2006
Durango, Colorado

Parsons Animation/Video Festival | How to Live A Natural Life, May, 2005
John L. Tishman Auditorium, NY, NY